

## RICOH TECHNOLOGICAL PORTAL SHOWROOM

New York, NY

AENArchitects was selected to design a unique commercial space in Midtown Manhattan to house a technology showroom for Ricoh Corporation. As one of only three such Technology Portals located in United States the facility acts as a place to display cutting-edge office equipment and provide a training and conference facility.

Designed as a fully networked business environment, the technology Portal depicts typical customer workflow with various Ricoh solutions designed to address everyday requirements through distinct sections of the showroom floor.

Among the showroom's customer-friendly features is a state-of-the-art conference room, with teleconferencing capabilities that can connect engineers with Ricoh's customers to develop solutions on-site as well as lecture and event facilities. The space is designed to be flexible and accommodate large seminars and events or small group marketing tours utilizing multi-media. The varied nature of the events makes this a true multi-purpose facility that presented special design and construction challenges. Working with the client, AENA developed a program for the facility and carried the design through construction in a turn-key manner. In addition to the conference and sales facilities, the showroom is also an office and training site for staff that run the events.

AENA provided full design and construction services, delivering the showroom in several months. Work included complete interior renovations, lighting design, data infrastructure design, telecommunications design, mechanical and electrical upgrades, and retail display.

The facility was designed in accordance with LEED and ISO standards to meet the client's sustainability goals.



*Exterior Facade*



*Interior View*



*Interior View*



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